

Philippine History and Culture Featured on Jordan's *Helwa Ya Donya*



Ambassador Akmad Sakkam tells the story of Philippine history, culture, and values, as well as the strong ties of the Philippines and Jordan.

16 March 2021 – Philippine history and culture, as well as the beginnings of Philippines-Jordan diplomatic relations, took center stage at one of Jordan's leading TV programs, *Helwa Ya Donya*, on Friday, 12 March 2021.

The said feature is part of the commemoration of the 45th anniversary of the establishment of Philippines-Jordan diplomatic relations on 01 March 2021.

In his interview with *Helwa Ya Donya*, Philippine Ambassador to Jordan Akmad A. Sakkam told the story of the Philippines to almost 500,000 viewers of the program, composed mainly of the local community in Jordan. Ambassador Sakkam highlighted the rich history and vibrant culture of the Philippines, as well as gave honor to millions of Filipino workers all over the world.

Ambassador Sakkam also discussed the significant events in the past 45 years of Philippines-Jordan relations, including the historic 1976 visit of the late King Hussein bin Talal to the Philippines.

Donned in a classic Filipiniana outfit, Madame Ruby Sakkam gave *Helwa Ya Donya* viewers a glimpse of the authentic Filipino experience when she presented several traditional Filipino food and handicrafts.



Madame Ruby Sakkam showcases a spread of traditional Filipino fare, highlighting the uniqueness and influence behind each dish.

"We wish to send a message to our Jordanian brothers and sisters that we are here to stay to maintain our friendship and further enhance our ties." Ambassador Sakkam remarked.

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